



# 2024 Annual Support Options

Pennsylvania Allergy & Asthma Association

Pennsylvania Allergy & Asthma will continue to offer Corporate Partnerships and Virtual ISS Program opportunities to maintain your visibility with our membership all year.

## Corporate Partnership

PAAA has created a partnership to continue connecting our vendors with our membership. Use this opportunity to send information directly to our members and increase visibility with our members through our website. All opportunities listed below will run from January 1, 2024 through December 31, 2024.

### Basic | \$3,000

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 1); cannot purchase additional emails
- Email will be sent in a timely manner at the discretion of PAAA to maximize the impact of the communication and not overwhelm our membership

### Signature | \$5,500

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 1)
- Company logo listed at the bottom of emails to membership as a part of the email template (associated partnership level listed)
- Company included on Corporate Partner webpage dedicated to listing all corporate partners with links and resources

### Elite | \$8,000

- Distribution of priority company information (i.e. FDA approvals) to active members based on board approval (limit 2)
- Opportunity to mail one marketing piece to full membership
- Company logo listed at the bottom of emails to membership as a part of the email template (associated partnership level listed)
- Company included on Corporate Partner webpage dedicated to listing all corporate partners with links and resources

## Virtual ISS Program | \$2,500

Use this opportunity to reach our members on a monthly basis. Program should be coordinated by purchasing company—PAAA will facilitate access through our website and email communication.

- All opportunities will be included on the PAAA Website on a dedicated page
- 6 opportunities available (1 per 2 months; programs must be scheduled at least one month apart)
- Evening weekday times preferred for sessions (8pm start time or later)
- Companies may not host back to back programs
- A single company can purchase a maximum of 4 programs
- Emails to advertise the opportunities will be sent at the discretion of PAAA to maximize the impact of the communication and not overwhelm our membership. A marketing schedule will be predetermined and provided to you upon purchase; deadlines for program information must be met in order to be included in email communications

**Questions?** Contact PAAA Staff at [paaa@paallergy.org](mailto:paaa@paallergy.org)